

PREMIUM OUTLET PACKAGE FEES



Business Set-Up	PREMIUM
MMHP (Propose Fee)	RM
Licensing Fee (5 Years)	
Project Management Fee	80,000
Training & Support	
Advertising & Promotion	
Security Deposit	20,000
Renovation	*RM 100,000
Equipment	
Rental	
Initial Stock	
*These cost are based on estimation only. They may differ depending on related variables components	
Royalty Fee	5%
Total	200,000

PREMIUM BUSINESS OPERATION SCENARIO



Business Operation Scenario	Premium
Business Case	RM
Monthly Gross Sales RM6,000 x 30	180,000
Monthly Gross Margin 65% (less raw materials) (A)	117,000
Shop Rental	15,000
Manpower	30,000
Utilities + Mics	10,000
Royalty to Principals 5% (B)	15,000
Total Operating Cost (B)	70,000
Monthly Profit Before Tax (A-B)	47,000
Total Investment Capex	200,000
<i>Return on Investment (Month)</i>	6 - 12